


Digital Transformation Officer

 Self-study
Online instructor-led
Modality

 English
Language

 5 days
Duration






Master the implementation of digital transformation strategies with the PECB Certified Digital Transformation Officer course. In 5 days, you'll acquire the knowledge and skills to lead enterprise-wide digital transformation by aligning technology, people, and processes with business goals.

This course covers transformation technologies (AI, ML, IoT, blockchain, cloud, big data), strategic planning, risk management, change communication, and performance monitoring. After passing the exam, you'll earn the PECB Certified Digital Transformation Officer credential — a recognised certification for professionals driving innovation and change.

Learning Objectives

By the end of the course, you will be able to:

-  Understand key technologies and concepts: Explain digital transformation fundamentals and technologies such as AI, ML, IoT, cloud computing, blockchain, and big data.
-  Design and implement strategy: Adopt methodologies to plan, implement, and monitor a digital transformation programme aligned with organisational needs.
-  Establish a digital culture and governance: Apply approaches for communicating strategy and fostering a transformation-driven culture.

• Who Should Attend?

- 🔍 Managers and leaders aiming to drive digital transformation
- 👤 IT professionals and consultants working on digital strategy and design
- 🛡️ Executives (CIO, CDO, CMO, CTO) seeking to leverage digital technologies
- 📁 Professionals responsible for transforming operations through digital tools

• What's Included?

- 📁 400+ pages of course material, examples, and exercises
- 📄 Certification and exam fees
- 🏆 Course completion attestation, granting 31 CPD credits.

• Course Agenda

Day 1 | Introduction to digital transformation

- Training course objectives and structure
- Introduction to digital transformation
- Digital ecosystems
- Digital business models
- Artificial intelligence, machine learning, IoT, and blockchain

Day 2 | Digital transformation technologies, approaches, and methodologies and planning of the digital transformation strategy.

- Cloud computing and big data
- Digital transformation approaches and methodologies
- Digital asset management
- Planning the digital transformation strategy
- Analyzing the current situation

Day 3 | Management of digital transformation risks and implementation of the digital transformation strategy

- Digital transformation risk identification
- Digital transformation risk analysis, evaluation, and treatment
- Designing and implementing the digital transformation strategy

Day 4 | Communication and monitoring of the digital transformation strategy

- Measuring and monitoring the digital transformation strategy
- Culture change and communication of the digital transformation strategy
- Digital transformation across industries
- Closing of the training course


Day 5 | Certification Exam.

Certification & Exam

Certification Prerequisites


After successfully completing the exam, you can apply for one of the credentials shown on the table below. You will receive a certificate once you fulfill all the requirements of the selected credential.

	PECB Certified Provisional Digital Transformation Officer	PECB Certified Digital Transformation Officer	Other requirements
General Work Experience	None	5 Years	Signing the PECB Code of Ethics
Digital transformation experience	None	2 years	
Hours of DTMS project experience	None	300 hours	

 **Exam:** 3 hours, taken on Day 5

It covers the following competency domains:

- Domain 1** | Fundamental concepts of digital transformation.
- Domain 2** | Digital transformation technologies and methodologies.
- Domain 3** | Planning the digital transformation strategy.
- Domain 4** | Establishing and implementing the digital transformation strategy.
- Domain 5** | Monitoring the digital transformation strategy.

 **Maintenance Fee:** First year included; fees applies from second year. Pay \$120/year or save 10% by paying three years upfront.