# Foundations of AI Governance for Business Professionals

**E-Learning**
Modality

**English**
Language



The Foundations of AI Governance for Business Professionals course provides managers and non-technical leaders with the essential knowledge to understand, evaluate, and implement effective AI governance measures in their organizations. This accessible course explains why AI governance is critical in business settings and introduces practical frameworks for ensuring responsible, compliant, and ethical AI use.

Participants will learn to recognize the purpose of AI governance, identify how it applies in various business scenarios, and describe a simplified governance framework. The course also explores leading industry standards and regulations—such as ISO/IEC 42001, the NIST AI Risk Management Framework, and the EU AI Act—equipping learners to relate these requirements to their own organizational context and support governance planning and implementation.

# Learning Objectives

By the end of the course, you will be able to:

⊘ Recognizing the purpose of AI governance in a business context.

⊘ Identifying examples of AI governance in various business scenarios

⊘ Being able to describe a simplified framework for AI governance.

Relating practical applications of AI governance, such as ISO/IEC 42001, NIST AI RMF, and the EU AI Act, to business operations.

# Who Should Attend?

Business leaders, managers, and non-technical professionals overseeing or influencing AI use

Professionals needing to understand AI risks and governance without deep technical knowledge

Roles in operations, compliance, legal, risk management, human resources, marketing, and executive leadership

# Certification & Exam

**Certificate:** Certified Foundations of AI Governance for Business Professionals Professional (by BABL AI)

**Exam:** No exam, just quizzes

# What's Included?

Video lectures, quizzes, slides and downloadable resources

Slack community access + Weekly Q&A with BABL faculty