

Foundations of AI Risk for Business Professionals

 E-Learning
Modality

 English
Language



The Foundations of AI Risk for Business Professionals course equips managers and non-technical professionals with the essential knowledge to identify, understand, and mitigate the risks associated with AI use in business. This practical, accessible course focuses on BABL AI's structured framework for detecting and evaluating algorithmic risks and their potential impacts.

Participants will gain broad awareness of where and how AI systems can introduce risk into business processes, and learn to recognize the features of AI applications that create these risks. Through guided analysis and realworld examples, learners will develop the skills to assess AI risk systematically and support their organizations in implementing effective risk mitigation strategies.

Learning Objectives

By the end of the course, you will be able to:

- ✓ Gaining a broad awareness of AI risk and how you can spot it in your business
- ✓ Knowing when an AI system might introduce risk into a process
- ✓ Being able to spot types of risks that AI can introduce, and understanding what features give rise to that risk

- ✓ Analyzing these risks using a basic framework

• Who Should Attend?

- 🔍 Business leaders, managers, and non-technical professionals overseeing or influencing AI use
- 👤 Professionals needing to understand AI risks and governance without deep technical knowledge
- 💻 Roles in operations, compliance, legal, risk management, human resources, marketing, and executive leadership

• Certification & Exam

- 📄 **Certificate:** Certified Foundations of AI Risk for Business Professionals Professional (by BABL AI)
- 📋 **Exam:** No exam, just quizzes

• What's Included?

- 📺 Video lectures, quizzes, slides and downloadable resources
- 💬 Slack community access + Weekly Q&A with BABL faculty